



What is Herndon's Cultivating Community Initiative?

The Cultivating Community Initiative is an on-going program within the Town of Herndon. Its purpose is to enrich the quality of life in Herndon by encouraging neighborhood beautification and by building community spirit.

The Cultivating Community Committee (CCC) is made up of resident volunteers and Town staff members who work to promote many programs to meet the goals of the Initiative. If you would like to volunteer with the committee or get involved with any of the programs, please contact Brian Glaser at 703-435-6829 or brian.glaser@herndon-va.gov.

Cultivating Community programs include:

1. **Yard of the Month** - Four months out of the year, members of the CCC use specific criteria to judge yards that have been nominated for this award. Winners receive a yard sign, a \$100 gift certificate, and public recognition in the newspapers and at a Town Council meeting.
2. **Neighborhood Celebration Month** – Each May, the CCC encourages all the neighborhoods around the Town to plan a social event within their neighborhoods. Suggested events could be such things as block parties, pool parties, community yard sales, or clean-up days. Neighborhoods that organize such events are provided with promotional materials, are recognized in the local newspaper, and are visited by various Town Council members.
3. **Good Neighbor Award** – Twice per year, the CCC encourages residents to nominate a special person within their neighborhood who goes the extra mile to help other neighbors, and who makes noteworthy contributions to improve the quality of life within their neighborhood. Winners are presented with a plaque by the Mayor at a Town Council meeting and are given additional public recognition in the local newspaper.
4. **Garden Tour** – The CCC plans and operates a self-guided tour of selected Herndon homes which have particularly beautiful gardens. Proceeds from the Garden Tour support the Cultivating Community Initiative.
5. **Plant Exchange** – In the spring or fall, the CCC plans and conducts a plant exchange in the Town of Herndon. Residents are encouraged to exchange or purchase bulbs or perennial plants at this event, for use in their own gardens. Proceeds from this event benefit the Cultivating Community Initiative.